

Zurich Shield™

Windshield protection

Maximize your earning potential with Zurich Shield™ Windshield Protection. Using patented Diamon-Fusion® technology, Zurich Shield™ Windshield Protection forms a protective coating over a vehicle's windshield, making it much more durable and resistant to normal cracks, chips and scratches. The result is a product that helps your customers protect their investment – and helps you maximize profit.

Benefits to your business

- **Improved sales figures** – Low cost product with a high profit margin.
- **Increased product penetration** – High perceived value by customers.
- **Expanded product offering** – New windshield protection product added to your F&I portfolio.
- **Training and support** – Professional F&I training and support for service department and sales staff.
- **Marketing support** – Program specifically designed for use in the F&I office and service department.

Benefits to your customers

- **Product warranty** – If Zurich Shield™ fails to perform as warranted, Automotive Protection Systems, Inc., the warranty administrator, will repair or replace the damaged portion of the treated surface of the windshield in accordance with the limited warranty benefit schedule. (In Washington, it is a product guarantee.)
- **Transferable** – Increase the vehicle's resale value by transferring the product warranty to the next owner. Transfer fee will apply.
- **Control insurance rates** – Stronger glass means less damage to windshields, helping to keep your insurance rates from rising by avoiding unnecessary claims.
- **Protect your investment** – Treating the windshield with Zurich Shield™ Windshield Protection strengthens the glass, helping prevent damage to the windshield and improving resale value.

How does it work?

Zurich Shield™ Windshield Protection is manufactured by DFI Inc., an innovator in protective coatings for glass. Their patented nanotechnology, improves and protects the surface of your windshield by molecularly fusing with glass to form a hydrophobic (water repellant) barrier, applied in a two step process:

Step 1: A chemical fills in the microscopic peaks and valleys

Step 2: The bonding substrate is then capped and sealed, enhancing surface smoothness

As a result, there are far less peaks and valleys to catch road debris, distort vision, and create glare. The glass becomes much smoother, resulting in a clearer and stronger windshield.

Product features

- Dramatically reduces rock chip damage and breakage.
- Improves scratch resistance.
- Repels water, oil, ice and snow, improving wet-weather visibility.
- Protects against acid rain, corrosion, water spots, and mineral buildup.
- Allows easy removal of dead insects, tree sap and road tar.
- Makes ice and snow equally easy to remove.
- UV resistant – won't blister or peel like other coatings.
- Strengthens glass weight load by up to ten times.

Zurich advantages

We provide the convenience of working with one company for all your insurance and F&I needs, helping you save time and maximize profits. Our account executives and F&I professionals are Zurich employees who understand your business, and are committed to providing you the products and services you need to maximize your profit.

- **Strength and stability*** – For more than 85 years, Zurich has been insuring the automotive industry, demonstrating an unwavering industry commitment resulting in experienced insight and responsiveness to changing customer needs.
- **Knowledge and experience** – Our F&I professionals have extensive dealership experience, giving them the knowledge to help support your sales efforts.
- **F&I training and support** – We provide customized training and consulting services designed to help maximize F&I sales and dealership profit, at no additional cost to you. With our Streamlined Selling System®, dealership employees will learn how to make a clear, concise presentation on all eligible products, every time. We also provide merchandising support and sales tools to help your employees do their jobs more effectively.

Let us help you succeed!

At Zurich, we have dedicated our efforts to understanding your needs and providing you the F&I solutions that help you successfully deal with a changing environment. For more information about Zurich Shield™ Windshield Protection, call 866-957-3377 or visit www.zurichshield.com.

Zurich Shield™

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Customer service and claims: 866-957-3377
Claims online: www.zurichshield.com

Zurich Shield™ is a trademark of Zurich American Insurance Company and marketed by Zurich. This brochure gives a general overview of Zurich Shield™ Windshield Protection product. See limited warranty for details. Zurich Shield™ is administered and warranted by Automotive Protection Systems, Inc. *For information about the ratings and financial information of Zurich American Insurance Company, access the ratings section on www.zurichna.com.

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Zurich HelpPoint

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